

The ACN Opportunity has been designed to help you build a business that can produce immediate income, as well as long-term residual income. One of ACN's greatest strengths is its Compensation Plan - a simple but powerful incentive for you to work your way into the earned levels – the higher you go, the more income you can earn!

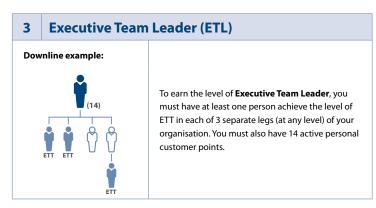


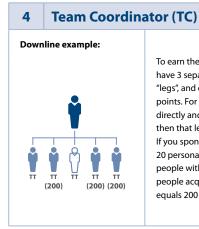
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# **Earned Positions**

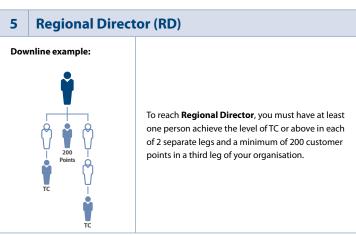
As Independent Business Owners (IBOs) begin to advance through ACN's earned levels, additional qualifications must be met.

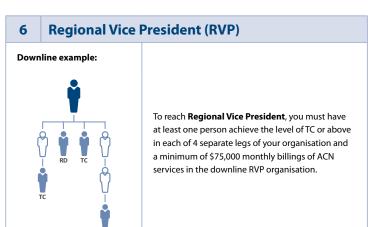
# Downline example: To qualify for the first earned level – Executive Team Trainer – you must be a qualified TT and have 2 qualified TTs in separate legs (at any level). You should set a goal to reach ETT within your first 30 days.

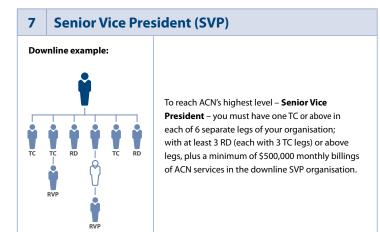




To earn the level of **Team Coordinator**, you must have 3 separately sponsored organisations, or "legs", and each must contain at least 200 customer points. For example, if you sponsored one person directly and they acquired 200 customer points then that leg would count toward TC qualifications. If you sponsored another person (who acquired 20 personal customer points) and they recruited 9 people within their organisation and each of those 9 people acquired 20 customer points, then that also equals 200 customer points.







<sup>\*\*</sup> Refer to page 4 for full terms and conditions.



# **Customer Point Values & Commissionable Revenue**

Digital Phone Service#*,~					
Type Customer Points Commission Earning Rate					
Pre-Paid & Post-Paid	2	100% (Equipment revenue is not commissionable)			

Home Phone^~			
Plan Name	Customer Points	Commission Earning Rate	
Home (all)	2	100% Note: Line rental and local calls are commissionable at 50%	

Small Business Phone <sup>^</sup>				
Plan Name Customer Points Commission Earning Rate				
Small Business Plan (all)	2	100% Note: Line rental and local calls are commissionable at 50%		

Personal Mobile <sup>†,5,~</sup>			
Plan Type	Customer Points	Commission Earning Rate	
BlackBerry	2	100% (Equipment revenue is not commissionable)	
\$19 & \$29 Personal Cap	1	100% (Equipment revenue is not commissionable)	
\$39, \$49, \$59 & \$79 Personal Caps	2	100% (Equipment revenue is not commissionable)	
BYO Caps	2	100% (Equipment revenue is not commissionable)	
Infinity	2	100% (Equipment revenue is not commissionable)	

Business Mobile <sup>†,§,~</sup>			
Plan Type	Customer Points	Commission Earning Rate	
BlackBerry	2	100% (Equipment revenue is not commissionable)	
\$29 Business Cap	1	1 100% (Equipment revenue is not commissionable)	
\$49, \$59 & \$79 Business Caps	2	100% (Equipment revenue is not commissionable)	
BYO Caps	2	100% (Equipment revenue is not commissionable)	
Infinity	2	100% (Equipment revenue is not commissionable)	

Mobile Broadband*,5,~					
Plan Type Customer Points Commission Earning Rate					
All Plans	1 100% (Equipment revenue is not commissionable)				

IBO Business Tools				
Tool Name	Customer Points	Commission Earning Rate		
Your Business Assistant <sup>¶</sup>	1	0%		

ADSL <sup>§,*,~</sup>			
Plan Type	Customer Points	Commission Earning Rate	
ADSL Plans (all)	1	50%	
Naked DSL	1	50%	
Envision^ (Naked DSL + Digital Phone Service)	3	Digital Phone Service = 100%, Naked DSL = 50% Note: Equipment not commissionable	

^,#,ተ,\$,¶,\*;~ Terms and conditions apply. Please see page 4 of this document. ^Envision is a bundled product including Naked DSL + Digital Phone Service. Customer points are allocated for each service included in the product bundle.



# **Personal Residual Income**

ACN IBOs can earn money in two ways: through monthly residual income based on their customers' usage of ACN services and through weekly CABs, which are earned by helping newly sponsored TTs become qualified within their first 30 days.

As you begin to introduce personal customers, you can qualify to earn between 1% and 10%² of their monthly bills. You can earn this commission month after month, year after year, for as long as your personal customers continue to use ACN's services. The amount you earn is based on your total personal customer points.

As your business grows and your total personal customer points increase, you earn more. When your total personal customer points reach 50, you can earn up to  $10\%^2$ 

Personal Commissions		
Personal Customer Points Commission <sup>2</sup>		
1-29	1%	
30-39	3%	
40-49	5%	
50+	10%	

# **Residual Override**

You can also earn overriding residual income on the customers of all IBOs in your organisation provided you meet the relevant qualification criteria outlined in the 'Monthly Commission Structure' table.

The IBOs you personally sponsor – the first "level" or "generation" below you – ACN pays you 1/4%<sup>1,2</sup> of the total monthly billings of all of the customers they introduce. Depending on the service each customer is signed up to, you can also earn overriding residual income as follows:

- 1/4%<sup>1,2</sup> on level 2,
- up to ½%<sup>1,2</sup> on level 3,
- up to 1%<sup>1,2</sup> on level 4,
- up to 2%<sup>1,2</sup> on level 5,
- up to  $3\%^{1,2}$  on level 6, and
- up to 8%<sup>1,2</sup> on level 7.

### Tip: 7th Level Qualifications

ACN IBOs can qualify to receive overriding residual income on and throughout their 7th level by acquiring and maintaining 40 personal customer points. Once you meet and maintain the minimum requirement, you're fully qualified through 7 levels of the Compensation Plan. Set a goal to meet these requirements as quickly as possible. Don't make the minimums your maximums. In other words, don't ride that fine line of having just 40 customer points. If one or more of your customers cancel their ACN services, you don't want to lose your qualification for that level.

RVPs and SVPs also receive overriding residual income below their 7th level as detailed in the 'Monthly Commission Structure' table.

Keep in mind that ACN sets no monthly quotas – just a one-time qualification. All you have to do is maintain this qualification and you will continue to receive residual income for the life of your customers.

You and EVERY IBO in your organisation – should always be acquiring new customers. That's where the growth comes from!

Monthly Commission Structure			
Levels	Commission for all other Australian ACN Services <sup>1,2</sup>	Customer Points Required	
You	1% - 10%	1	
1	1/4%	10	
2	1/4%	10	
3	1/4%	20	
4	1/2%	20	
5	1%	40	
6	2%	40	
7	7%	40	
Open Line RVP	1 ½%	RVP Earns - the outlined commissions on all customers below 7th level to an unlimited number of levels to the next RVP or SVPs 7th level.	
1st Generation RVP	1%	RVP Earns - the outlined commissions on all customers below 1st generation RVP's to an unlimited number of levels to the next RVP or SVP's 7th level.	
2nd Generation RVP	1/2%	RVP Earns - the outlined commissions on all customers below 2nd generation RVP's to an unlimited number of levels to the next RVP or SVP's 7th level.	
Open Line SVP	1/2%	SVP Earns - outlined commissions on all customers below 7th level to an unlimited number of levels to the next SVP's 7th level.	
1st Generation SVP	1/4%	SVP Earns - outlined commissions on all customers below 1st Generation SVP's 7th level to an unlimited number of levels to the next SVP's 7th level.	

Commissions are calculated based on personal, fully commissionable, actual monthly billing on all services (for a detailed description of commissionable revenue refer to ACN's Policies and Procedures).

<sup>1,2</sup> Terms and conditions apply. Please see page 4 of this document



# **Customer Acquisition Bonuses (CABs)**

When building your ACN business you are acquiring customers and recruiting IBOs who will also acquire customers, in order to build your residual income.

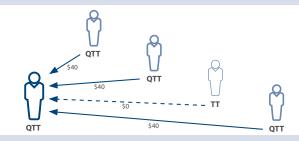
CABs are released when your newly sponsored Team Trainer (TT) becomes qualified within their first 30 days. If they don't meet their customer qualifications within 30 days, you will not receive a CAB. It is critical to help your new TT acquire their customers as soon as they start.

CABs will be paid no earlier than 14 days after the start date of the qualifying TT. The 'start date' of a TT is the earlier of the date of payment of their TT fee and the date their first customer is entered in ACN's system.

### Qualified Team Trainer (QTT) CAB

QTTs are eligible to earn a \$40 CAB for every directly sponsored new TT they help get qualified with in the new TT's first 30 days.

Only QTTs are eligible to receive the QTT CAB. However the directly sponsoring TT does not have to be qualified on the day they sponsor the new TT, but must be qualified by the new TT's 30th day.



### Team Coordinator (TC) and above CABs

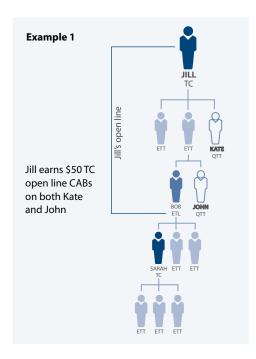
Only qualified TCs and above are eligible to earn these CABs.

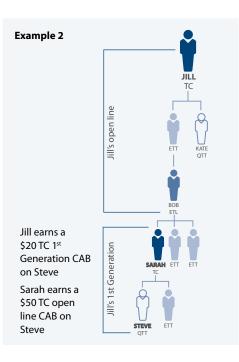
The six CABs are allocated based on the upline structure as at the start date of the new TT and not at the date of qualification.

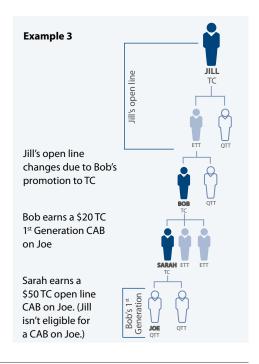
**Open Line CABs** are bonuses you earn when IBOs in your organisation (who have not yet reached your earned position) help their newly sponsored IBOs become qualified within their first 30 days.

	TC³	RVP <sup>3</sup>	SVP <sup>3</sup>
Open line	\$50	\$30	\$30
1st Generation	\$20	\$15	\$10

**Generational CABs** are bonuses that you earn when IBOs in your organisation (who have reached the same earned position as you) help their newly sponsored IBOs become qualified within their first 30 days.







### Terms and conditions:

# If a Digital Phone Service customer cancels within the first 60 days, the service will immediately stop counting towards qualification and may result in automatic reversal of all bonuses, CABs and Team-CABs. Equipment revenue is not commissionable. § If a Home and/or Business Phone, Mobile, Mobile Broadband, ADSL or Naked DSL customer cancels or disconnects within the first 90 days, the service will immediately stop counting towards qualification and may result in automatic reversal of all bonuses, CABs and Team-CABs. ¶ If a Your Business Assistant (YBA) subscription payment is denied due to credit card payment failure, or the subscription is cancelled, the YBA point will immediately stop counting towards qualifications. †A Mobile service will not be considered complete and you will not gain qualification points until the service has become active. IBOs are however allowed an additional 30 days to complete Mobile customers that will qualify them for bonuses, CABs and Team-CABs. Equipment revenue is not commissionable. A Home Phone or Business Phone service will not be considered complete and you will not gain qualification points until a complete online customer order has been received. \*An ADSL, Naked DSL, Digital Phone Service, Envision or Mobile Broadband service will not be considered complete and you will not gain qualification points until a complete online customer revenue is not commissionable. 1 Upline commissions are halved when the personal commissions and so or higher. 2 RDs, RVPs and SVPs must maintain the requirements for TT qualification in order to be eligible to be paid downline commissions. 3 An IBO must maintain the requirements for TT qualification in order to be eligible to be paid a CAB. ~ From July 1, 2011 a maximum Customer Point threshold will apply to the following Australian services: Home & Small Business Phone, Mobile, Mobile Broadband, ADSL & Naked DSL and Post-Paid Digital Phone Service. A maximum of 50 Customer Points for each of these services can be awarded to a single custom